

Embargoed Release: 6pm GMT, Friday 24th February 2017

VR Bound and partners announce international industry VR Awards

The VR Awards is an international awards ceremony, celebrating outstanding achievement in the VR industry. Attendees include some of the biggest names in VR and offers a night of entertainment and celebration, looking back on a previous year of achievement.

Date: 23rd September 2017

Time: 18:30 - Late

Venue: 8 Northumberland Avenue, Central London, WC2N 5BY

Dress code: Black tie

The VR Awards features 12 overarching categories, including:

- VR Headset of the year
- Mobile VR Headset of the Year
- VR Hardware of the year
- VR Game of the year
- Innovative VR Company of the year
- VR experience of the year
- Most Creative use of Marketing in VR
- Interactive VR Media / Film of the Year
- VR Startup of the year
- Best use of VR in Education and Training
- Best use of VR in Healthcare
- Best out of home VR entertainment

More information on the award categories can be found on: <https://awards.vrbound.com/awards/>

“The VR Awards to us is all about recognizing achievement throughout the industry and not just in content. We are creating a diverse platform for the industry whether it be the headsets we wear or the innovative companies that drive forward the industry.” - Daniel Colaianni, Co-founder, VR Bound.

The judging process of the VR Awards is undertaken by some of the most respected and experienced experts in the Virtual Reality industry. More information and a full list of the judging panel can be found on: <https://awards.vrbound.com/judges/>

Nominations for the VR Awards open between the 13th March 2017 - 1st May 2017 where nominees from all sectors of VR, big and small are invited to share their award worthy projects. Registered nomination interests are now being taken on the nominate page.

Nominate for the VR Awards: <https://awards.vrbound.com/nominate/>

Tickets for the VR Awards are set to sell out fast with only 300 tickets available on night and discounted group table tickets available too.

Tickets for the VR Awards: <http://awards.vrbound.com/tickets>

Press Contact

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About VR Bound and partners

VR Bound is working closely with Virtual reality marketing agency, Virtual Umbrella and VR consultancy firm, Captivate to organise the VR Awards.

VR Bound provides the right resources and tools necessary to make informed decisions, enabling consumers and businesses to understand the full potential of VR.

With VR constantly innovating, we actively evolve with the industry to enhance, and support new technology and advancements in VR and hope to inspire a new generation of users, young and old, by highlighting the achievements and innovations from companies big and small.

For any press and media enquiries, please contact:

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