

Immediate Release

The VR Awards 2017 announce winners

10th October 2017 - London: The VR Awards has announced the winners of the 9th October VR Awards, presented by AMD Studios which looks to celebrate outstanding achievement in the Virtual Reality industry.

With over 500 nominations received internationally, 78 finalists went before a jury of 40 expert judges undergoing a rigorous judging process. This evening's events now features the following 12 exceptional winners:

VR Headset of the Year:

Rift by Oculus

Mobile VR Headset of the Year:

Daydream View by Google

VR Hardware of the Year:

Touch by Oculus

VR Game of the Year:

Raw Data by Survios

Innovative VR Company of the Year:

G'Audio Lab

VR Experience of the Year

Tilt Brush by Google

Most Creative use of Marketing in VR:

IKEA VR by IKEA

Interactive VR Media/Film of the Year:

Allumette by Penrose Studios

VR Startup of the Year:

LiveLike

Best use of VR in Education and Training:

ITI Crane Simulator by Industrial Training International

Best use of VR in Healthcare:

ImmersiCare by Tribemix

Best out of home VR Entertainment:

Ghostbusters: Dimension by The VOID

The ceremony was hosted by Lloyd Griffith at 8 Northumberland Avenue, London and included big names such as AMD Studios, Foundry, Oculus, HTC, Sky, Channel 4, EDF Energy, Google, Jaunt VR, Framestore, Rewind, Ikea, Rebellion, Leapmotion, Deloitte, Epic Games, Barclays, Nokia, Greenpeace and many more.

Red carpet highlights, backstage interviews with all the winners, clips of the nominated projects and all the latest images from the night's events are available at <https://awards.vrbound.com/vr-awards-2017/>

Press Contact:

Daniel Colaianni

Email: daniel@vrbound.com

Office: +44 (0) 1206 598 016

Direct: +44 (0) 7951255481

Skype: **VRbound**