

Immediate Release

Nominations for the VR Awards 2018 now open

Succeeding the immensely popular 2017 VR Awards, VR Bound is excited to announce the official opening of nominations for 2018.

2017 saw many big names in attendance, including; AMD Studios, Foundry, Oculus, HTC, Sky, Channel 4, EDF Energy, Google, Jaunt VR, Framestore, Rewind, Ikea, Rebellion, Leapmotion, Deloitte, Epic Games, Barclays, Nokia, Greenpeace and many more.

400 pre-registered interests have already been received, setting the stage for another incredible lineup of award worthy nominees complete with a 3 course dinner, live entertainment and VIP after party in the heart of London.

The VR Awards features 12 overarching categories, including:

- VR Headset of the Year
- VR Game of the Year
- VR Experience of the Year
- VR Film of the Year
- VR Marketing of the Year
- Rising VR Company of the Year Innovative VR Company of the Year
- VR Social Impact Award
- VR Architecture & Real Estate of the Year VR Education & Training of the Year
- VR Healthcare of the Year
- Out-of-Home VR Entertainment of the Year

Nominations open: 12th March 2018

Nominations close: 1st May 2018

Nominations must be consumer ready by the 1st July 2018.

*Please note: Nominees can submit an unreleased product / service during this nomination period providing it is released and public by the 1st July 2018.

Prospective nominees can register their nomination online by visiting <https://awards.vrbound.com/nominate/>. Nominees may be contacted by the awards team for further details, which may then see them become shortlisted and entered in the judging process. Over 38 expert judges will then review their application in preparation for the announcement of winners on the night of the awards.

Press Contact**Daniel Colaianni****daniel.colaianni@vrbound.com****Office: +44 (0) 1206 598 016****Skype: VRbound****Press Assets:** <https://drive.google.com/open?id=1ssx--h8lCveSlgNbSL7hkxM3SHANUyCw>**About VR Bound**

VR Bound is focused and dedicated to providing resources, tools and expertise to both consumers and businesses with an invested interest in the VR, AR and MR industry. In less than one year, VR bound established partnerships and alliances with some of the biggest names in the technology industry, working with hundreds of talented individuals on an international scale.

From online hardware comparison tools, to hosting the largest worldwide awards ceremony for Virtual Reality, VR Bound has actively evolved with the industry to enhance, and support new technology and advancements in VR. On a daily basis, VR Bound moves ever closer to their mission of continually inspiring a new generation of users, young and old, by not only highlighting past achievements but future innovations to come from companies both big and small.

For any press and media enquiries, please contact:

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